BASIC GUIDE

All Logos are available as .Al, .PDF, .EPS, .JPG and .PNG For websites and Microsoft Office use logos with PNG or JPG file extentions.

PNG files have a transparent background and will allow you to overlay the logo ontop of pictures.

For professional use such as supplying to professional printers, newspaper or designers use .PDF .EPS or .Al. PMS and Greyscale EPS versons also included.

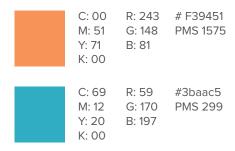
If in doubt send the .PDF files.

FONT

The font used in the Logo is H&F GOTHAM

An inferior but similar free font for body copy use would be http://www.dafont.com/florencesans.font
For system fonts use Century Gothic or Arial

COLOURS



AVAILABLE LOGOS

Do not recreate the logo, use files provided. Each logo and variation is availabe as a JPG and PNG (where applicable) as well as in professional formats.



ALTERNATIVES







Alternative 2



Icon